

# INTERNET APPLICATION DEVELOPMENT

## LAP 7

### Customer Segmentation Analysis

Analyze Customers

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### Customer Segmentation Analysis

Analyze Customers

| Customer_Id | Customer_Name            | Total_Orders | Total_Spending | Customer_Segment |
|-------------|--------------------------|--------------|----------------|------------------|
| 0           | BLUH                     | 0            | 0.00           | Inactive         |
| 1           | Contemporary Casuals     | 4            | 5500.00        | Premium          |
| 2           | Value Furniture          | 3            | 2900.00        | Premium          |
| 3           | Home Furnishings         | 1            | 1950.00        | Premium          |
| 4           | Eastern Furniture        | 2            | 3700.00        | Premium          |
| 5           | Impressions              | 3            | 5000.00        | Premium          |
| 6           | Furniture Gallery        | 0            | 0.00           | Inactive         |
| 7           | Period Furniture         | 0            | 0.00           | Inactive         |
| 8           | California Classics      | 1            | 1875.00        | Premium          |
| 9           | M and H Casual Furniture | 0            | 0.00           | Inactive         |
| 10          | Seminole Interiors       | 0            | 0.00           | Inactive         |
| 11          | American Euro Lifestyles | 2            | 2525.00        | Premium          |
| 12          | Battle Creek Furniture   | 2            | 1875.00        | Premium          |
| 13          | Heritage Furnishings     | 0            | 0.00           | Inactive         |
| 14          | Kaneohe Homes            | 0            | 0.00           | Inactive         |
| 15          | Mountain Scenes          | 1            | 1125.00        | Premium          |
| 23          | irfan                    | 0            | 0.00           | Inactive         |
| 234         | BLUH                     | 0            | 0.00           | Inactive         |